



California Association for Nurse Practitioners Monthly Chapter Communication / November 2014

November 19, 2014

Advocacy

Other than a brief session in early December (primarily focused on the swearing in of the 2015-16 Legislature and orientation for new members), the Legislature will be gone from Sacramento until the beginning of the 2015 legislative session on January 6. Because most legislators will spend this Interim Session in their home districts, this period is prime time for arranging local district office visits. Though such grassroots outreach efforts are always critical, that is especially true heading into 2015, when Sen. Ed Hernandez is expected to introduce another bill seeking full practice authority for California NPs.

In addition to capitalizing on NP Week to promote NP awareness through grassroots legislative outreach, many members and chapters served as volunteers for local state legislative candidates leading up to and through Election Day on November 4. This is certainly another great way to make inroads with state legislators.

As always, chapters are urged to carry out the direction to appoint a chapter Legislative Representative to coordinate local outreach through Stephanie Tseu, CANP Grassroots Coordinator.

Political Action Committee, (PAC)

In anticipation of next year's bill, further efforts have been devoted to increasing contributions to CANP's Political Action Committee (PAC). A strategy for spurring PAC donations has been developed, entailing aggressive marketing tactics via email, direct mail, social media and the CANP website. A revised version of the CANP PAC [web page](#) has been launched, including a more targeted call to action, information on how to make a contribution, and a "how to" manual to help chapters in hosting their own PAC fundraisers.

Action for Chapters:

- **Utilize Grassroots Coordinator Stephanie Tseu** (canpgrassroots@gmail.com) as the central contact for information on grassroots efforts.
- Utilize the 2013 campaign in support of SB 491, and the prospect of similar legislation in 2015, as a rallying call for non-member colleagues to join our efforts and become a member of CANP.
- Designate one Legislative Representative per Chapter as one key contact for the Chapter.
- Emphasize the importance of contributing to the CANP PAC in anticipation of the introduction of another full practice authority bill in 2015.
- Utilize the "[Political Action Committee Guidelines](#)" document to host a CANP PAC fundraising event.

Events

NP Week

NP Week for 2014 was November 9 – 15, 2014. The NP Week Membership special is open through November 30, 2014. New members that join will receive two additional months when they join. The two additional months will be credited to the new member's account in the first week of December.

Action for Chapters:

- Remind members to talk to their non-member colleagues about joining CANP. New members will **receive two additional months of membership** (14 months for the price of 12) if they join in the month of November.

38th Annual Educational Conference (2015)

The 38th Annual Educational Conference will be held March 19-22, 2015 at the Newport Beach Marriott in Newport Beach, California. The theme of the conference is **Advocate. Educate. Collaborate.** The special CANP room rate for the Newport Beach Marriott is \$184 (not including tax) a night. Additionally, CANP secured a reduced parking rate of \$15.00 a day.

The Call for Abstracts is now closed for submission. The Education Committee has returned their suggestions for sessions at conference and the program is in process of being developed. It is anticipated that online registration will be open mid-December.

Action for Chapters:

- Let chapter members know the dates, location and that online registration is slated to open mid-December for the 38th Annual Educational Conference.
- Plan for scholarships to send one or more chapter members to the conference.
- Talk to your chapter leaders about donating raffle gifts to CANP for the conference.

House of Delegates (2015)

The CANP House of Delegates will be held on Monday, May 18, 2015 at the Sheraton Grand in Sacramento. Delegate counts have been sent to chapters. Specific information and the [form to submit chapter delegates](#) can be found on canpweb.org.

The deadline to submit your delegates to CANP is **February 6, 2015**.

Action for Chapters:

- Line up your delegates.
- Ensure your delegates are NP Full, Senior or First Year Graduate category (voting) members.

Lobby Day (2015)

Lobby Day for 2015 will be held on **Tuesday, May 19, 2015** at the Sheraton Grand Hotel in Sacramento.

Sheraton Grand Hotel

1230 J Street
Sacramento, CA 95814
(916) 447-1700

Action for Chapters:

- Inform members on the dates and location for Lobby Day 2015 and encourage their participation.

Operations

Quarterly Reports- Q1 (Jul. 1 – Sep. 30, 2014)

The Quarterly report period for Q1 is now closed. Thirteen chapters have reported. If you did not report and need to, please contact Erin Meyer or Michelle Nesbitt at admin@canpweb.org for an active link to report.

Below is a list of the quarters and the report due dates:

2014-15

Q1 – July 1-Sept. 30 (due by Nov. 7)

Q2 – Oct. 1-Dec. 30 (due by Jan. 15)

Q3 – Jan. 1-Mar. 30 (due by Apr. 15)

Q4 – Mar. 1-Jun. 30 (due by Jul. 15)

Action for Chapters:

- Review your Chapter Alignment Agreement for guidelines on running the chapter to answer the quarterly report questions.

Chapter Donations

CANP has received \$11,500 in chapter donations to date. CANP continues to seek donations for the 2014-15 fiscal year. Donations provided by the Chapters assist CANP greatly in being able to fund additional projects each year. The amount of the donation a Chapter provides is not related to their Chapter membership and is a Chapter discretionary contribution. If you would like to donate, simply send a check to CANP at 1415 L Street, Suite 1000, Sacramento, CA 95814.

Action for Chapters:

- Set aside funds to donate to CANP.

Membership

Membership Renewals

CANP renewal efforts are ongoing with members renewing on a monthly basis. As CANP notifies members several times regarding their upcoming renewal, it is equally important for chapter leaders to reach out to those members as well. Membership invoices are available in the member's "My Account" section on canpweb.org.

The Chapter Leadership Toolset is available on canpweb.org for chapter leaders to access reports on new and renewing members for contact and reporting purposes. If chapter leaders are sending personalized communications to those members, please make sure you

communicate with membership chairs that if they are sending out a letter that they must use their chapter logo and not the state CANP logo.

CANP has a standing goal of growing membership by 5% annually. In order to achieve this goal, Chapters are asked to motivate members to renew on time, encourage prospective members and colleagues to join, and reach out to continue engagement between Chapter leaders and members.

Action for Chapters:

- Urge Chapter members who are suspended or expired to renew their membership. Let Chapter members know that invoices are available up to 60 days prior to their expiration date.
- Contact members that haven't attended a meeting lately and re-invite them to attend meetings -- the personal contact provides a great opportunity to re-engage the member.
- Offer creative incentives for people to promote CANP membership to colleagues.

Membership Committee

The Membership Committee meets on the first Monday of each month via conference call. The call takes place from 8:00 – 8:30 p.m. Committee members are encouraged to reach out to prospective members and people that have not renewed their membership. The next call will take place on January 5, 2015. The following chart shows a breakdown of membership by chapter and by type:

Membership by Chapter

North Coast	30
Redding	36
Mendocino	13
Three Rivers	22
North Bay	140
Sacramento	232
SF Bay Area	244
Alameda	247
Silicon Valley	98
Sierra Area	56
Central	22
Channel Islands	78
Fresno	71
Inyo	2
Tulare	67
Inland Empire	137
Orange County	353
Tri Valley	147
Greater Pasadena	137
West LA North	177
West LA South	87
South Bay	146
San Diego North	179
San Diego Central	132
Coachella	71

Imperial	4
Santa Cruz	38
High Desert	24

*47 not assigned

Membership by Type

NP Full	1,995
First Year Grad	351
Student Year 1	295
Student Year 2	206
Senior	95
Associate	51
Corporate	36
Affiliate	4
Emeritus	4
Total Active	3,037

Action for Chapters:

- Refer schools and / or school contacts you may have to the Membership Committee.
- Utilize the CANP Student Power Point presentation (available in the Resources portal of each individual Chapter web page at canpweb.org) to present at the local school(s) in your Chapter's area.
- Bring the updated membership brochures and conference registration information to chapter meetings.

Business Development

During the month of November – one of our valued corporate partners – has a special offer for CANP members, including the chance to win **a free one-year CANP membership**.

California Casualty is offering an exclusive auto and home insurance program made available to CANP members. This unique benefit offers you coverage to fit your lifestyle and your profession:

- Reduced deductibles on vehicle vandalism and collision at your place of work
- \$3,000 business computer coverage off premises
- 12-month rate guarantee
- Free ID Defense if your personal identity is compromised
- EZ Pay with holiday skip
- Numerous special rates and discounts
- 99.7% customer service satisfaction, too!

Now is a great time to look into your new benefit and take full advantage of all your membership has to offer. Find out how at CalCas.com/CANP or call by calling 1-866-680-5142. All those receiving quotes for auto and/or home insurance during the month of November qualify to be entered in a weekly drawing for a **free CANP Annual Membership** (value up to \$250) paid by California Casualty.

Member Benefits

Sprint no longer is able to offer association members a discount on cell phone service. The 18 percent discount is not available any longer for CANP members.

Subscribe to **Epocrates and receive 20 percent discount**. Epocrates offers access to the latest health care knowledge quickly and confidently with information and decision support tools from Epocrates. More than a million health care professionals use Epocrates' innovative mobile and web-based products to help reduce medical errors, improve patient care and increase productivity. Epocrates content is developed and continuously updated by physicians and pharmacists. To access this benefit, please visit the My Account / My Benefit / Products and Services area on the website.

Strategic Plan

CANP's Strategic Plan, was adopted by the CANP Board of Directors on November 9, 2012 and is displayed below.

Mission

CANP is the unifying voice and networking forum for nurse practitioners, providing expert guidance and advancing the nurse practitioner profession statewide. We are committed to:

- Supporting nurse practitioners
- Bridging the gaps in health care
- Meeting the needs of patients

Vision

CANP will revolutionize health care and the role of the nurse practitioner.

Core Values

Integrity – We are committed to honesty and transparency in everything we do.

Compassion – We act with kindness and consideration toward others.

Respect – We are considerate of the differences of individuals and their respective contributions.

Accountability – Our ethics are demonstrated through our actions.

Communication and Collaboration – We endorse collaboration and are open to communication and feedback for continual improvement.

Professional Diversity – We are the only organization that advocates on behalf of all nurse practitioners.

Innovation – Through visionary leadership, we act with intention while encouraging creativity and new ideas.

Strategic Goals

Membership – Increase the value and awareness of CANP to grow membership.

Board Leadership and Governance – Develop stronger governance and leadership. Develop an effective, fully integrated, synchronized statewide governance system.

Communications – Communicate and reinforce the value and role of NPs while positioning CANP as the most credible organization acting on behalf of NPs.

Advocacy / Government Relations – Advocate for NPs on policy, practice and professional development, build grassroots advocacy at the chapter level and grow the PAC fund.

Education / Professional Development – Develop and promote professional development opportunities to build influential and competent NP leaders and strengthen the NP role.